

Audio Recording Log

Interview ID: OH-MBC0005

Name of Interviewees: Bill Turner

Name of Interviewer: Richard Bee

Date of Interview: 2015-07-07

Interview Location: Office of Bill Turner at 880 CKLQ AM/94.7 STAR FM radio station

Recording Format: WAV digital file

Length of Recording: 1:26:40

General Description: an oral history interview with Bill Turner, discussing his life, his radio career, and community in Brandon.

Tape Log Completed By: Richard Bee

Tape Log Approved By: Dr. Rhonda Hinthner

<u>Time on recording</u>	<u>Topic</u>
0:00:00 - 0:00:35	Introduction
0:00:36 - 0:01:26	Bill's personal background; overview of his professional career
0:01:27 - 0:02:23	Bill's family; role music played with the family
0:02:24 - 0:03:13	Bill's childhood education; working with his father
0:03:14 - 0:04:16	Music through the church in Wellwood
0:04:17 - 0:05:24	Listening to the radio growing up
0:05:25 - 0:06:25	Listening to live music in his life
0:06:26 - 0:07:02	Musical groups Bill performs with; wide taste in music
0:07:03 - 0:08:42	International School of Broadcasting course for radio in Winnipeg; preparing students for a radio job
0:08:48 - 0:11:37	First radio job at Peace River, Alberta; uniqueness of the radio station; signal strength of radio
0:11:38 - 0:12:29	Radio advertising
0:12:30 - 0:14:44	Starting work at CKX in Brandon; working news for radio and television; working with video film; demise of CKX
0:14:45 - 0:17:14	Working as an community educational co-ordinator for the David Livingstone school in Brandon; converting part of senior's residence into classrooms for K-2; involving the community in the running and teaching of the school
0:17:15 - 0:18:56	Involvement with starting Westman Communications Group; purpose behind establishing the company
0:19:00 - 0:19:57	Closure of David Livingstone school

0:20:02 - 0:21:59	Starting work at 880 CKLQ as a news reporter across Westman
0:22:02 - 0:26:36	Learning to like history through talking with people; given the job of morning news person; very early mornings and long days for work; impact work has had on family life; sleep pattern
0:26:41 - 0:28:33	Beginning of CKX radio; radio station call letters
0:28:34 - 0:29:54	Importance of radio for families; records; news
0:29:58 - 0:32:47	Types of radio programming; signal strengths for radio; US radio station signal strengths; playing Canadian content on air in Peace River
0:32:54 - 0:34:54	FM radio; sound quality superiority of FM over AM; frequencies of AM stations
0:34:58 - 0:38:02	“Your information station”; importance of providing credible information, 2011 flood
0:38:03 - 0:38:51	Promoting local events on 880
0:38:55 - 0:40:35	Interaction between radio station and local broadcasting classes in Brandon
0:40:36 - 0:41:28	Relationship between the public and radio; social media
0:41:30 - 0:44:10	Beginning of 880 CKLQ; mountain broadcasting technology; weekly travel to Westman communities to broadcast; mobile broadcasting
0:44:11 - 0:46:38	880 being a “modern” country station by design; subtle changes to musical content played
0:46:39 - 0:48:19	Listener demographics of 880; skewed BBM survey results lead radio station to cater to older audience
0:48:20 - 0:49:54	Competition between radio stations; Bill’s unconcern for the competition

0:49:55 - 0:53:00	Stability of 880 over the years; broadcasting Brandon Wheat Kings games; community engagement, “Swap and Shop” program
0:53:01 - 0:55:27	Volatility of being a radio personality as a job; radio stations automating their broadcasts
0:55:31 - 0:59:01	Same job, different method; changes in music mediums for broadcasting; change in remote broadcasting methods
0:59:03 - 1:01:19	Layout of an on-site music library; playing records for radio; record companies sending music to station to play
1:01:20 - 1:04:09	Researching information on the internet; proliferation of using public photos online from social media
1:04:14 - 1:05:40	Durability of radio; lack of local connection from satellite radio
1:05:43 - 1:07:06	“Age of Enlightenment” for people
1:07:11 - 1:10:01	Challenges of maintaining an AM radio station; utilizing the internet for providing information and self-promotion; fluidity of professions
1:10:02 - 1:11:16	Inability of digital radio to catch on with the public
1:11:20 - 1:14:26	Broadcasting during a winter storm after losing power; 2011 flood; Bill’s favorite interview, “Gimli Glider”
1:14:29 - 1:18:20	Having a personal connection to music; Bill’s enjoyment in playing music
1:18:21 - 1:21:45	Change in people actively listening to music from passively listening; increasing quality in live music in the area; lack of venues for performers
1:21:47 - 1:23:08	Available resources for performers in Brandon

1:23:11 - 1:25:26

Music as a universal language, "Gospel according to Bill"

1:25:27 - 1:26:40

Conclusion